

Dissemination Plan

D6.3



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Confidentiality	PP	Deliverable Type	R
Project	INCOBAT	Project Number	608988

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Publishable Executive Summary

In research projects, internal as well as external dissemination are of utmost importance. Therefore the overall project dissemination of INCOBAT has been planned thoroughly.

The dissemination takes place on two levels: coordinator-driven and partner-driven. The coordinator-driven dissemination activities include a continuously updated website, three press releases, a semi-annual newsletter, as well as the establishment of social media presence on LinkedIn. The website serves as a platform for public interaction and features all important documents. The partner-driven dissemination activities include research articles and publications as well as presentations at events and conferences. Furthermore the partners are encouraged to distribute all dissemination material available amongst their networks.

In order to ensure a uniform appearance of all project related activities in public, a corporate identity is created by providing templates for all kinds of publications, featuring the INCOBAT logo and a respective color scheme in brick-red and medium-dark gray.

To get an overview over and monitor all dissemination activities, a list of all planned partner-driven dissemination activities, an implementation plan for the entire project duration, as well as an overview over all dissemination activities planned for the first project year have been generated. They are also part of this dissemination plan.

The INCOBAT project is – alongside eDAS and iCOMPOSE - part of the project cluster “4th Generation EV” in order to share information and create synergies. Common dissemination activities will be decided upon. Additionally, Assisting Parties are contributing to the project.